

LABORATORY LOGO BRAND USAGE INSTRUCTION

1. PURPOSE

1.1.It describes the principles of using the brand logo in the test reports by the laboratory.

2. RESPONSIBILITIES

2.1. This instruction is executed by the Laboratory Manager. The companies whose products are certified by the laboratory are obliged to comply with the provisions of this instruction.

3. APLICATION

- 3.1. The companies tested by the laboratory are obliged to comply with the provisions of this instruction after the signing of the document contract.
- 3.2. The company cannot use the brand logo in advertisements and etc. outside the scope of the test report.
- 3.3. The company may only use the brand logo on products within the test and in advertisements.
- 3.4. The company cannot use the brand logo on its own. The company will use the logo together with its registered trademark or company name.
- 3.5. The brand logo is used during the validity period of the report.
- 3.6. The laboratory brand logo is used in the following shapes and sizes. The dimensions can be reduced or enlarged provided that the ratios remain constant. Changes that may be made by the Laboratory in terms of form, shape, dimensions, reduction or enlargement ratios in the laboratory brand logo are notified to the certified companies.





